

## Privacy Policy

This privacy policy outlines how Govardhan Research & Analytics uses and protects any information you provide when using this website. Govardhan Research & Analytics is committed to ensuring that your privacy is protected. If we ask you to provide certain information by which you can be identified when using this website, you can be assured that it will only be used in accordance with this privacy statement. Govardhan Research & Analytics may change this policy from time to time by updating this page. You should check this page regularly to ensure that you are happy with any changes.

### What we collect

We may collect the following information:

- Name, Date of birth, Pan detail, Aadhar details.
- Contact information including email address and phone numbers
- Demographic information such as postcode, country, city, state
- Other information relevant to customer surveys and/or offers, payment options.

### What we do with the information we gather

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons: Internal record keeping.

We may use the information to improve our products and services.

We may periodically send promotional emails about new products, special offers or other information which we think you may find interesting using the email address which you have provided.

From time to time, we may also use your information to contact you for market research purposes. We may contact you by email, phone, fax or mail. We may use the information to customise the website according to your interests.

By using this website you permit us to advertise your feedback on our website and other marketing materials.

### Cookies

If you leave a comment on our site, you may opt-in to saving your name, email address and website in cookies. These are for your convenience so that you do not have to fill in your details again when you leave another comment. These cookies will last for one year.

If you have an account and you log in to this site, we will set a temporary cookie to determine if your browser accepts cookies. This cookie contains no personal data and is discarded when you close your browser.

When you log in, we will also set up several cookies to save your login information and your screen display choices. Login cookies last for two days, and screen options cookies last for a year. If you select “Remember Me”, your login will persist for two weeks. If you log out of your account, the login cookies will be removed.

## **Security**

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.